

# Job Title: Sales and Marketing Representative

### **Position Description:**

Campbell Grinder Company is seeking an entry-level Sales and Marketing Representative. The candidate will be responsible for seeking new sales opportunities and developing the company's marketing materials, including brochures, manuals, whitepapers, photographs, and videos. The candidate will work closely with the Sales and Engineering team to effectively understand our customers' needs and promote and sell our processes.

## **Essential Job Duties and Responsibilities:**

- Develop machine quotations based on the Customer application and needs.
- Liaison between in-house Engineering and the Customer
- Produces and is accountable for proper and accurate Sales work and record keeping.
- Maintain and update Sales Documentation and Website information.
- Work With Distributors, Tradeshows, independently with Customers.
- Work on Developing new markets for selling Machines.
- Collaborate with multi-disciplinary engineering teams, as well as with vendors and contractors.
- Travel when necessary, including cross-country and overseas.
- The above description in no way states that these are the only duties to be performed by someone with this job title.

#### Knowledge & Necessary Skills Required:

- Great People Skills
- Strong Communication Skills both verbal and written
- Willingness and skills to gather the relevant information to make good decisions.
- Good technical knowledge, problem-solving skills, and reasoning ability
- Working knowledge of Microsoft Office applications
- Must be self-motivated and able to manage multiple projects or tasks
- Knowledge of machine tool applications and processes preferred
- Familiarity with Adobe, and photography and videography a plus

## **Education & Qualifications Required:**

- Bachelor's degree and 2+ years practical experience in Sales, preferred.
- Technical experience, preferred.
- Marketing experience, preferred.
- Web Development, preferred.

#### **Company Benefits:**

- Company Matched 401(k)
- Health, Life, Dental and Vision Insurance
- Life & AD&D Insurance
- Flexible Spending Account

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- PTO Time
- Profit Sharing Program
- Wellness Reimbursement

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